



March 5, 2019

To the HVAC community, our valued customers, and our manufacturing partners –

We are thrilled to announce the launch of our new corporate identity and brand: Insight Partners, LLC. Previously known as HT AirSystems, LLC, a joint venture between Hobbs & Associates, Inc. and Texas AirSystems, LLC, Insight Partners has more than 10 offices across Florida, North and South Carolina, and, most recently, Georgia.

This corporate identity rebrand includes a new name, logo, and driving vision. It reflects our commitment to weave overarching industry knowledge, far-reaching resources, wide-ranging manufacturer capabilities, and long-standing relationships together into a deep-rooted network for the benefit of our partners. Our purpose at Insight Partners is to create, adapt, and refine that network – a cultivated, nationwide collective with a local focus on you and the success of your HVAC project.

At the helm of Insight Partners is Mark Murray, President. With an extensive background of leadership roles with Johnson Controls, Inc., York International, and Hobbs & Associates, Mark is bringing his expansive industry knowledge and experience to lead Insight Partners and inspire a unified dedication to getting your project done right, on time, and on budget.

It is with great anticipation and excitement that we roll out our new brand. We know it will further enable us to expand our national network and work together to bring the best resources to our partners. With a combined 20 offices across our collective entities, over 500 associates pulling from a combined 80+ year-deep reservoir of industry experience and knowledge, and a tireless passion to serve, we are committed to delivering the right HVAC solution to your project. We are confident that this new visual and corporate identity will help us better fulfill our purpose of building a stronger network of partners to serve throughout the country and in each of our local HVAC communities.

About Insight Partners, LLC

A joint venture between Hobbs & Associates, Inc. and Texas AirSystems, LLC formed in 2016, Insight Partners, LLC is a commercial HVAC manufacturers' representative with locations in Florida, North and South Carolina, and, most recently, Georgia. By bringing national experience and resources to local projects, Insight Partners provides commercial HVAC equipment and solutions for customers across a variety of markets and industries. With a combined 80+ years of HVAC experience, Insight Partners brings together a network of the best resources, people, and cultivated industry knowledge to give its partners a unique advantage over complex challenges.

For additional information, please reach out to Mark Murray, President of Insight Partners, LLC at mmurray@InsightUSA.com or (615) 613-6371 or contact one of our local offices.